



**FOR IMMEDIATE RELEASE**

Contact:

Dean Curtis  
AssuredPartners  
(407) 708-0031  
dcurtis@assuredptr.com

**AssuredPartners Acquires Donald F. LaPenna Associates, Inc.  
(D/B/A: The Insurance Centers and Ironbound Business Insurance Agency)**

*Expansion in New Jersey offers property & casualty, employee benefits,  
Personal coverage a niche market for Transportation coverage's and array of risk  
management services.*

**Lake Mary, FL. – July 17, 2013** — Donald F. LaPenna Associates, Inc. D/B/A The Insurance Centers and Ironbound Business Insurance Agency has consolidated its operations with Florida-based AssuredPartners. Founded in 1980, LaPenna specializes in providing personal and commercial property and casualty insurance coverage; life, health and disability insurance products; and a broad array of risk management services to corporations and businesses along with a nich market for Transportation business.

The Insurance Centers was founded in 1980 by Donald F. LaPenna, Sr. to meet the needs of a unique mix of commercial property and casualty clients. In 1990, he sold the agency to his son, Donald F. LaPenna, Jr. at which time he assumed the position of President.

"This unique partnership will allow us to continue to focus on expanding our client base utilizing the resources and technology of AssuredPartners, as we continue to offer a superior level of professional sales, service and expertise to our clients." Donald F. LaPenna, Jr., President said.

"We are very pleased to welcome the LaPenna operations to the AssuredPartners team," said Tom Riley, President and Chief Operating Officer of AssuredPartners. "For over 30 years this operation has built a quality insurance agency with an outstanding reputation in New Jersey. Known for meeting the unique needs of their clients and being consummate insurance professionals, we're honored to partner with them as we continue to grow nationally."

The Insurance Centers and Ironbound Business Insurance Agency currently operate out of Clark, NJ and Newark, NJ. The agency currently services over 6,000 clients and has a workforce of 30 professional and dedicated employees that will remain on staff. For more information, please visit: [www.insctr.com](http://www.insctr.com).

**ABOUT ASSUREDPARTNERS, INC**

Headquartered in Lake Mary, Florida and led by Jim Henderson and Tom Riley, AssuredPartners Inc., a portfolio company of Chicago-based private equity firm GTCR, acquires and invests in insurance brokerage businesses (property and casualty, employee benefits, surety, MGA/wholesalers) across the United States and in London. From its founding in March of 2011, AssuredPartners has grown to approximately \$200 million in annualized revenue and continues to be one of the fastest growing insurance brokerage firms in the United States with 58 offices in 13 States and a London office. For more information, please contact Dean Curtis, CFO, at 407.708.0031 or [dcurtis@assuredptr.com](mailto:dcurtis@assuredptr.com), or visit [www.assuredptr.com](http://www.assuredptr.com).