



FOR IMMEDIATE RELEASE

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AssuredPartners Acquires Anna Berman Agency, LLC

New Jersey-based agency offers insurance coverage for businesses and individuals

LAKE MARY, Fla. – February 7, 2014 — AssuredPartners Inc., through its subsidiary Donald F. LaPenna Associates, Inc., has acquired the Anna Berman Agency, LLC, an independent insurance firm located in North Brunswick, NJ. The agency specializes in commercial insurance, including liability, workers' compensation and group health; and personal insurance, including auto, homeowners', flood and earthquake.

As part of the acquisition, the Anna Berman Agency operations will move into the Donald F. LaPenna offices, located in Clark, NJ, under the leadership of Donald LaPenna, President.

"Since 1999, our clients have relied on the Berman Agency to protect their assets and plan for the future. Joining LaPenna and AssuredPartners enables us to offer additional insurance programs and services to meet our clients' unique needs," said Susan Berman, Principal of the Anna Berman Agency. "We will continue to offer the high level of professionalism, service and expertise our clients expect, now with the backing and support of a national agency."

"Part of our growth strategy is to identify potential agencies for acquisition that complement the culture and services of our existing subsidiaries. The knowledge and industry experience of the Anna Berman Agency staff is a valuable addition to the LaPenna operations," said Tom Riley, President and COO of AssuredPartners, Inc. "We welcome the Anna Berman Agency employees to the AssuredPartners team."

ABOUT ASSUREDPARTNERS, INC

Headquartered in Lake Mary, Florida and led by Jim Henderson and Tom Riley, AssuredPartners Inc., a portfolio company of Chicago-based private equity firm GTCR, acquires and invests in insurance brokerage businesses (property and casualty, employee benefits, surety, MGA/wholesalers) across the United States and in London. From its founding in March of 2011, AssuredPartners has grown to approximately \$300 million in annualized revenue and continues to be one of the fastest growing insurance brokerage firms in the United States with more than 80 offices in 26 states and a London office. Since 2011, AssuredPartners has acquired more than 50 insurance firms. For more information, please contact Dean Curtis, CFO, at 407.708.0031 or dcurtis@assuredptr.com, or visit <http://www.assuredptr.com>.

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